



User Mappings

Design Thinking & Innovation
Project

Section: P7, Week 7



D'source Project



Open Design School



MoE's Innovation Cell



**THINK!
DESIGN**

Design Thinking & Innovation (DT&I)

Section: P7
Week 7



**THINK!
DESIGN**

Design Thinking & Innovation (DT&I)

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DT&I Project

P7 DT&I Project Artifact, Activity, Spatial Mappings

Module P7:

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P7.1
DT&I Project
Artifact,
Activity,
Spatial
Mappings



DT&I Project - Mappings:

Choose to do One mapping out the Three:

1. Artifact Mappings
2. Activity Mappings
3. Spatial Mappings

The suggestion is that you **select the one that is most relevant to your subject and do one mapping.**

Of course, you are free to try out all of them.

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DT & I Project - Mappings . . .



Artifact Mapping:

. The various objects/medias/services connected to the topic are shown in relation to each other



Activity/Temporal Mapping:

. The various activities connected with the topic are shown across the time dimension.

- (a) One day in the life of . .
- (b) User Journey mapping
- (c) Life-cycle mapping
- (d) Causal Mappings/Diagrams

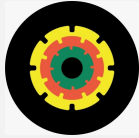


Environment/Spatial Mappings:

. The various spaces or environments that are connected with the topic are shown in relation to each other

- (a) Physical Spatial Mapping
- (b) Spatial Connectivity Mapping

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Artifact, Activity, Spatial Mapping Steps:



1. Choose which type of mapping to do for your topic and List things connected with your topic



2. Make a Mindmap from the list



3. Decide the Criteria on which you would like to **organize – Users, Timeline, Location, Costing, Complexity, Types, Usefulness, etc.**



4. Organise these in a given Space



5. Connect them with affinity links if essential



6. Draw inferences from the mapping



7. Make a list of inferences from this Mapping



DT&I Project (DT&I) Deliverables:

DT&I Project Mapping deliverables - week 7:

1. Chose one of the three mappings

- Chose to make one of the three mappings – either Artifact Mapping or Activity Mapping or Spatial Mapping

2. Visualization in Mappings

- Visualise aspects from your topic in form of mapping

3. Draw inferences from the Mapping

- make a list of inferences that you can summarize from the mapping.



**Thanks for
Listening**

DT&I Project
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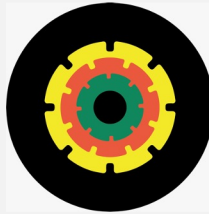
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DT&I Course – Week 7:



DT&I
Process
(20%)

- > Analysis
Part 1
- > Information/Data
Analysis



DT&I
Tools
(20%)

- > Artifact,
Activity, and
Spatial Mappings



DT&I
Project
(50%)

- > Analysis
- > Use of Artifact /
Activity / Spatial
Mappings



DT&I
Cast Study
(10%)

- > Case Study
Project:
Sustainable
Housing Society +
Coffee, Tea and
Spice Stories



Supporting Organizations:



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Credits:

Presented by:
Prof. Ravi Poovaiah



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Credits:

Camera & Editing:
Santosh Sonawane



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Credits:

Think Design Animation:
Rajiv Sarkar



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Credits:

Graphic Icons:
Shweta Pathare



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Credits:

End Title Music:
C P Narayan



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